

# Rising From the Ashes

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# Presenter Disclosure

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- I have the following Relationships with commercial interests:
  - **Speaker/Consulting Fees:** Speakers Bureau of Canada - Contracted out for Mission Services of London Fall Banquet & Silent Auction (London Ontario Nov 12, 2020)
  - Other: Received payment for public speaking events (<http://guyfelicella.com/past-events/>)
- **Speaking Fees for current learning activity:**
  - I have received an honorarium from CSHP-BC Branch for this learning activity

# Commercial Support Disclosure

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- This Learning Activity has received no financial or in-kind support from any commercial or other organization

# Learning Objectives

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By the end of this presentation, attendees should be able to:

- 1) To show empathy, understanding, and compassion to patients they are interacting with
- 2) To identify their own biases, attitude, and actions before going to work with individuals with substance use disorders
- 3) To treat people with kindness and go above and beyond to help individuals living with substance use disorders

## TYPES OF STIGMA

Stigma manifests in three primary forms

**SELF STIGMA**  
INTERNALIZED  
FEELINGS OF SHAME,  
LOW SELF ESTEEM  
AND LOW SELF-EFFICACY

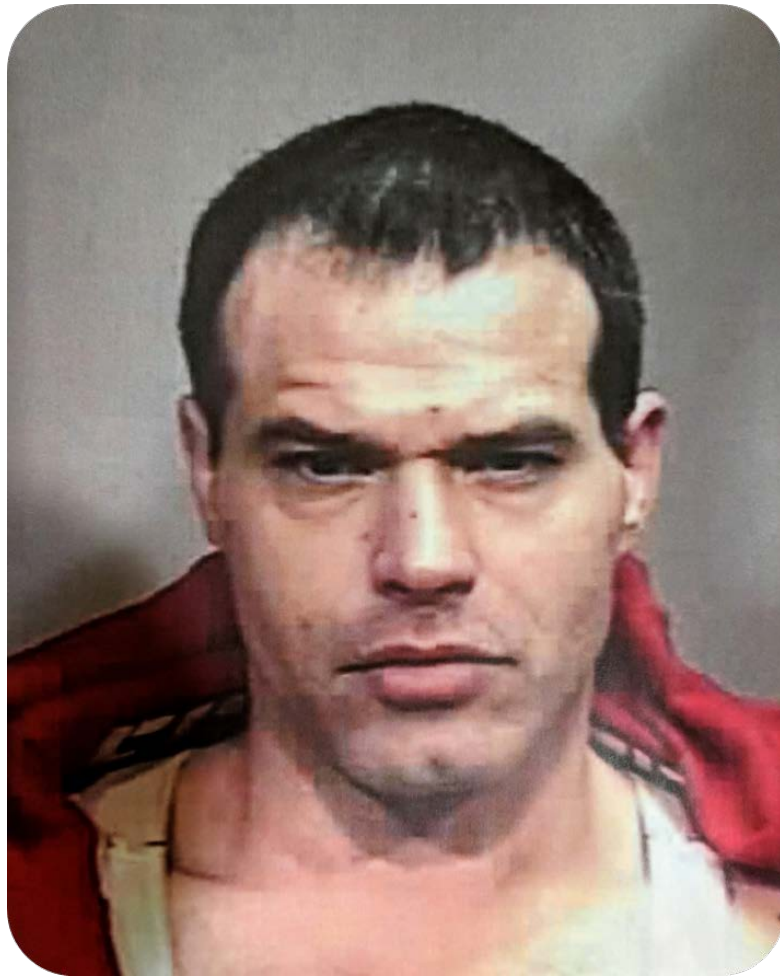
**SOCIAL / PUBLIC STIGMA**  
STEREOTYPES,  
PREJUDICES AND  
DISCRIMINATION  
ENDORSED BY  
GENERAL POPULATION

**STRUCTURAL STIGMA**  
PREJUDICE AND  
DISCRIMINATION BY  
POLICIES, LAWS  
AND INSTITUTIONS

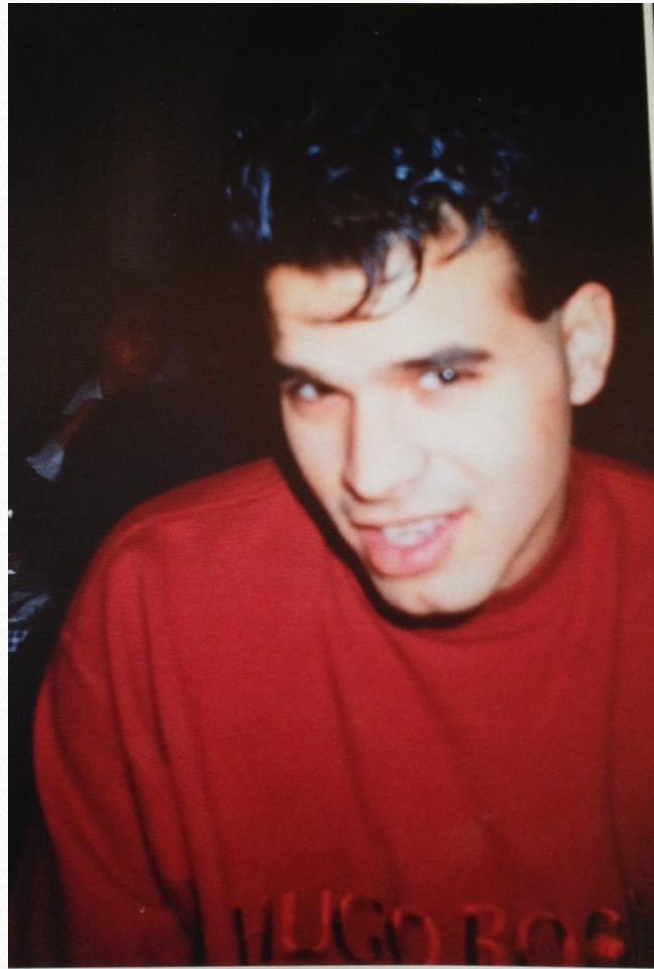
You may

know me...

but you have no idea  
**WHO I AM**















# Harm Reduction & Recovery

working together in my life

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# HUMAN CONNECTION CHANGES DIRECTION








“Felicella has become a sought-after motivational speaker and Ted Talk alum, who has spoken about safe supply and overcoming his own addiction. He works with Vancouver Coastal Health, the Ministry of Mental Health and Addictions and numerous school districts on outreach and awareness initiatives.”

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# Additional Resources

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- Livingston J. Structural Stigma in Health-Care Contexts for People with Mental Health and Substance Use Issues: A Literature Review. Mental Health Commission of Canada. 2020. Available from:  
[https://www.mentalhealthcommission.ca/sites/default/files/2020-07/structural\\_stigma\\_in\\_healthcare\\_eng.pdf](https://www.mentalhealthcommission.ca/sites/default/files/2020-07/structural_stigma_in_healthcare_eng.pdf)
- Health Canada. Stigma around substance use. Updated 2020 Mar 10. Available from: [URL:canada.ca/en/health-canada/services/substance-use/problematic-prescription-drug-use/opioids/stigma.html](https://www.canada.ca/en/health-canada/services/substance-use/problematic-prescription-drug-use/opioids/stigma.html)
- Toward the Heart. Reducing stigma. Available from: [URL:towardtheheart.com/reducing-stigma](https://www.towardtheheart.com/reducing-stigma)

A photograph of a small, square chalkboard with a rustic wooden frame. The chalkboard is placed on a wooden surface. The words "Thank You" are written in white chalk in a simple, sans-serif font. The background of the photo includes a green leaf in the top right and a red object in the bottom left. The photo is set within a white border on a light brown background, with two dark grey tabs on the left and right sides.

Thank  
You