

**Come support hospital pharmacy staff during Pharmacy Awareness Month 2015!**

# **PHARMACY AWARENESS MONTH**

**March 2015**



## **Pharmacy care: trusted, safe and effective medication therapy**

We invite all Providence Health Care staff to celebrate the **2015 Pharmacy Awareness Month**. This is a national event aimed to recognize the pharmacy profession and the multiple roles pharmacists, technicians and assistants play in ensuring patients receive safe, effective, and appropriate medication therapy.

### **Pharmacy at PHC**

Pharmacy services offered by pharmacists, regulated technicians and pharmacy assistants include:

- Clinical pharmacy services
- Medication procurement, preparation and distribution
- Drug information and evaluation
- Teaching and research
- On-call services

Pharmacists are active and accessible members of the interdisciplinary team, and their clinical responsibilities have evolved to incorporate growing skills, knowledge, and expertise.

Pharmacists improve patient care by:

- Improving patient health outcomes (i.e.: offering patient education, minimizing length of stay, readmission rates and polypharmacy)
- Preventing adverse drug reactions
- Reducing health system costs

With their expanded scope of practice, Regulated Technicians are performing essential technical duties allowing the Clinical Pharmacists to devote more time for patient care.

Watch this short video to learn more about your pharmacy team:

[Insert link downloadable from [http://www.cshp.ca/advocacy/pam/paVideo\\_e.asp](http://www.cshp.ca/advocacy/pam/paVideo_e.asp) ]

## **Join us in March**

**Join us for the Pharmacy Awareness Month celebrations in March 2015** and get to know your pharmacy team better! Ask them about how their expanding roles are impacting patient care on a daily basis.

Stay tuned for various activities organized by the PHC Pharmacy department throughout the month!

Enter our **Twitter** campaign! Tell us about your experience with the pharmacy team using the [#RxCares](#) and [#PAM2015](#) hashtags.