

# Twitter 101 (For desktop)

Sign up at <https://twitter.com/>

Create your account with your *twitter handle*

**twitter handle** = your username

e.g. @CSHPBCBranch

**Follow** people such as @CSHPBCBranch

**Follow** = subscribe to their tweets



**Tweet** = 140-character message posted on Twitter

How to tweet:

- 1) Click on Compose
- 2) Type your message.
- 3) Click Tweet.



Things to include in your tweet:

1) Your message (you only have 140 characters, and it includes mention and hashtag)

2) **Mention**

e.g. @CSHPBCBranch

3) **#Hashtag**

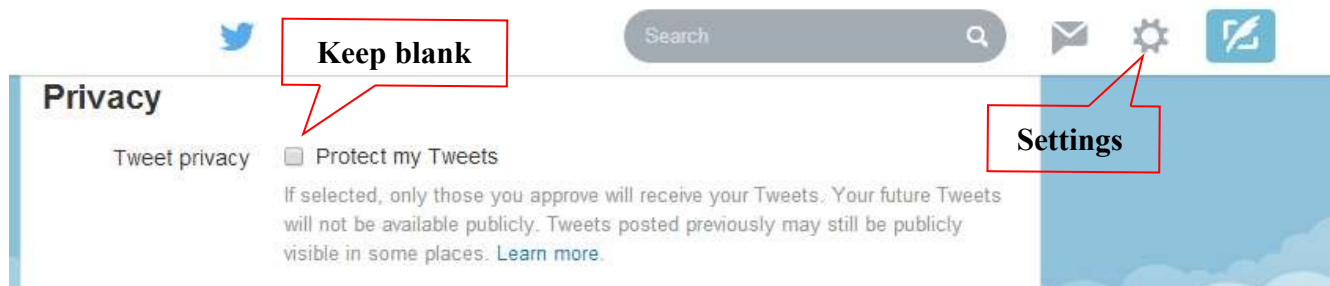
**#hashtag** = a keyword, can be indexed for searching

e.g. #rxcares, #PAM2015



**Retweet (RT)**= forwarding another user's tweets

Ensure your tweets are **not "protected"** or else CSHP-BC will not be able to retweet your tweets.



Go into **settings** (click on cogwheel icon). Go to **"security and privacy"** and ensure **"protect my tweets"** is **NOT** selected.

You can search for tweets using hashtags (e.g. #clinicalrx) or twitter handle (e.g. @CSHPBCBranch)

For additional help with twitter, go to <https://support.twitter.com/>